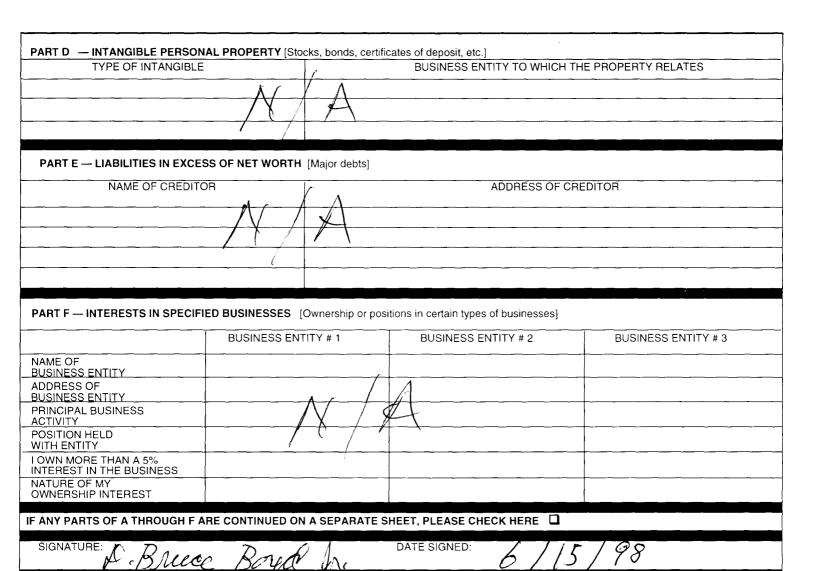
FORM 1 STATEM	ENT OF FIN	ANCIAL I	INTERESTS	1997
THIS STATEMENT REFLECTS MY FINANCIAL INT PRECEDING TAX YEAR ENDING: CHECK EITHER OR SPECIFY TAX YEAR DECEMBER 31, 1997 THAN THE CALENDAR	RIFOTHER EYEAR: BRUCE	HECK <u>ONE</u> OF THE FO	ACRES ROL ANOL RESCU LLOWING CATEGORIES: STATE OFFICER CANDII	
CITY: ZIP: ZIP: ZIP: ZIP: ZIP: ZIP: ZIP: ZIP	COUNTY:	ST OFFICE OR POSITI	ON HELD OR SOUGHT:	
NOTICE: Under provisions of Sections constitutes grounds for fication from being on the ballo ment, demotion, reduction in sala	ec. 112.317, Florida and may be punis t, impeachment, r ary, reprimand, or	a Statutes, a fa hed by one or emoval or sus a civil penalty	ailure to make any more of the follow spension from offic not exceeding \$10	required dis- ing: disquali- e or employ- ,000.
PART A — PRIMARY SOURCES OF INCOME [Source of INCOME]	SOURC	DESCRIPTION OF THE SOURCE'S PRINCIPAL BUSINESS ACTIVITY		NESS ACTIVITY
GENERAL MILLS, INC. GULFSHORE COMMUNICATIONS INC.	PC.BOX-1113- MINNEA PC 2975. HORSEShOE & RIVE SUITE 120-MADLES-33942		- MAGAZINE PUBLESHER	
				S
PART B — SOURCES OF INCOME TO BUSINESS	SES OWNED BY THE REPO	RTING PERSON [Maj	or customers, clients, etc.]	CO MM
NAME OF SOURCE OF BUSINESS ENTITY'S INCOME	SOURCE'S ADDRESS		DESCRIPTION OF THE SOURCE'S PRINCIPAL BUSINESS ACTIVITY	
	A A			D R OF M'98
PART C — REAL PROPERTY [Land, buildings]			FILING INSTRUCT and where to file this form a tom of page 2.	re located at the bot-
	1/1		INSTRUCTIONS or form and how to fill it out be packet. OTHER FORMS you are described on page 6.	gin on page 3 of this
			(Co	ontinued on p.2) ®



FILING INSTRUCTIONS FOR FORM 1

WHAT TO FILE: After completing all parts of this form, including signing and dating it, send back only the first sheet (pages 1 and 2) for filing. Note: You also may be required to file Form 10, which is the last page of this packet. Please see that form for detailed instructions.

NOTE: MULTIPLE FILING UNNECESSARY: Generally, a person who has filed Form 1 for a calendar or fiscal year is not required to file a second Form 1 for the same year. However, a candidate who previously filed Form 1 because of another public position must at least file a copy of his or her original Form 1 when qualifying.

WHERE TO FILE: Local officers file with the Supervisor of Elections of the county in which you permanently reside. (If you do not permanently reside in Florida, file with the Supervisor of the county where your agency has its headquarters.) State officers or specified state employees file with the Department of State, Room 1802, The Capitol, Tallahassee, Florida 32399-0250. Candidates file this form together with your qualifying papers. To determine what category your position falls under, see the "Who Must File" Instructions on page 3. If you were mailed the form by the Secretary of State or a County Supervisor of Elections for your annual disclosure filing, return the form to that location.

WHEN TO FILE: Initially, each local officer, state officer, and specified state employee must file within 30 days of the date of his or her appointment or of the beginning of employment. Appointees who must be confirmed by the Senate must file prior to confirmation, even if that is less than 30 days from the date of their appointment. Thereafter, local officers, state officers, and specified state employees are required to file by July 1st following each calendar year they hold their positions. Candidates for publicly-elected state or local office must file at the same time they file their qualifying papers.

(Continued on p.3) F